

MEETING MINUTES

Title	CTAB Budget Subcommittee
Location	229 Main Street, Room 208 Nashua New Hampshire 03060
Date	February 14, 2025

Time Meeting Call to Order	11:40 AM
Members Present	Andrew Cernota Nick Miseirvitch Jennifer McCormick Rony Camille
Others Participating	Jeff Poehnert Pete Johnson

General Meeting Highlights/Notes/Brief Description of Meeting

Meeting called to order at 11:40AM

General Discussions:.

- On Line items in Budget. The need for s software line and cloud coverage line
- Full discussion on budget
- Rony Camille opened a discussion on targeted “adds” on social media. Re-institute “Friends of”?
- Talked about the Public Hearing and how was good to see the number of people who came.
- Full discussion on Survey – What Questions?
 - How are you watching?
 - What are you watching?
 - Who is watching on cable?
 - Who is “freeloading” by watching stream?
 - How many people watching on Public Access, Education, Government Channel?
- Pete explained data on number of views.
- Discussion on who negotiates Franchise Agreement – Our Legal Dept. Any outside council?
- Further discussion on revenue generation. Granters? Who could sponsor? How to generate revenue?
- Chairman Cernota opened discussion on percent of Franchise fee that should go to Nashua Community Media.
- Nick Miseirvitch opened discussion asking for 3% for FY2026 with an intention to ask for 4% in FY2027
- Nick Miseirvitch made the motion to ask for 3% in FY2026 – Motion unanimously approved.
- Discussion on how to improve quality of Public Access. Agreed that there should be more integration/cooperation between Public, Education, Government channels, including equipment sharing and/or “handmedowns”.
- Meeting ended with a discussion on material that should go on the PEG channel. No conclusions on this.
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Any OFFICIAL Action Taken - Recommendation that 3% of Franchise Fee goes to Nashua Community Media

Motion To Adjourn By	Rony Camille
Time	12:40 PM
Next Meeting	TBD