

CABLE TELEVISION ADVISORY BOARD

03/14/2025

A meeting of the Cable Television Advisory Board was held March 14, 2025 at 8:30 am in the Aldermanic Chamber.

Members of Committee present:

Andrew Cernota, Chairman

Steve Buxton, Fire Chief

Lauren Byers, DPW Designee

Tyler Gouveia, Alderman

Captain Patrick Hannan

Jennifer McCormack, Library Director

Nick Miseirvitch, IT CIO

Emily Vassar

Also present:

Jeff Poehnert, PEG Program Manager

Pete Johnson, Education Channel Access Administrator

Bob Bartis

George Russell

COMMENTS FROM THE PUBLIC:

Andrew Cernota, Chairman:

We'll begin with a roll call. Steve Buxton?

Steve Buxton:

Present.

Andrew Cernota, Chairman:

Lauren Byers?

Lauren Byers, DPW Designee:

Here.

Andrew Cernota, Chairman:

Rony Camille? Andrew Cernota is here. Tim Cummings? Tyler Gouveia?

Tyler Gouveia:

Here.

Andrew Cernota, Chairman:

Patrick Hannan?

Captain Patrick Hannan:

Here.

Andrew Cernota, Chairman:

Jennifer McCormack?

Jennifer McCormack, Library Director:

Here.

Andrew Cernota, Chairman:

Nick Miseirvitch?

Nick Miseirvitch, IT CIO:

Here.

Andrew Cernota, Chairman:

Cole Morgan? Gregory Rodriguez? And Emily Vassar?

Emily Vassar:

Here.

Andrew Cernota, Chairman:

All right. Chair rules that there's a quorum. Public comment. All right. Acceptance of minutes from the previous meetings. Is there a motion with regard to minutes from the December 13th meeting and the

February 14th meeting of the Budget Subcommittee? Mr. Miseirvitch?

Nick Miseirvitch:

Move to accept and place on file.

Andrew Cernota, Chairman:

There's a motion to accept and place on file. Any discussion? Seeing none. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes. All right. Communications. Since our last meeting, we've received four advisories from Comcast. I believe everyone received copies of those by email and they'll be entered into the record. Any questions, comments? Seeing none, is there a motion? We accept and place on file. Jennifer McCormack.

Jennifer McCormack:

Jennifer McCormack, move to accept and place on file.

Andrew Cernota, Chairman:

There's a motion to accept and place on file. Any discussion? All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes. All right, Mr. Poehnert.

Jeff Poehnert, PEG Program Manager:

Thank you. Jeff Poehnert, PEG Manager. Our current balance of the operating account 2505 is \$154,029.18. Our expenses for February were \$30,680. Our operations we had 5,333 Cablecast totals from December '24 to February 2025. And of this 182 Live Events, Public 96 had 21, Education, 99 had 61, Government 16 had 54, and our High-Definition Channel had 46.

We had 5,700 playbacks. And of this we had Public 96 had 2,593, Education 99 had 929, and Government 16 had 839 and our HD channel had 1,339. CTAB Subcommittee. The CTAB Budget Subcommittee met on February 24th. After a lengthy discussion, a motion to recommend that 3% of the franchise fee be allocated to Nashua Community Television was unanimously adopted. The discussion further centered around requesting the amount to increase to the full 4% in fiscal year 2027 but no

further motion resulted in this conversation.

As was presented at our special CTAB meeting in November, BRBTV has requested a two-year extension as authorized in their contract. And I did include that paragraph in the contract that shows that BRBTV can extend the contract for two years. And we at Nashua Community Media, endorsed their request and look forward to continue working with them.

In-field wireless equipment upgrade. When we are producing meetings, sporting events, or other city events remotely, one common challenge we face is that internet ports at various locations are often not ideally positioned for our camera placement, depending on the meeting or the event. The result is a myriad of cables across the ground floor as well as a prolonged setup time.

We have been searching for a solution for some time, and a product has finally come to market that exactly fits our needs as well as our pocketbook. The Cosmo C2 is a new wireless video transmission system that enables two cameras to transmit video and audio from each camera back to a single base unit with a range of up to 3,000 feet. The receiver then transmits the audio and video over the internet to either an on-the-site switcher right there, or any of our control room switchers, at various locations within the city.

The Cosmo C2 will allow us to increase our production flexibility and efficiency across the city. And we ask for your approval of an amount not to exceed \$1,500. And the funds for this will be drawn from our 22.2505, 81100 Capital Improvements account.

Pete Johnson, Education Channel Access Administrator:

We'll go to the Educational Programming. I don't want to go through the entire list there, but, we have the last three months' worth of, special programming that the Education Channel did during December, January and February. A lot of it was obviously sports programming, especially starting around the beginning of the winter sports calendar. And also, right after Christmas holiday, there's always tournaments that are held by the Nashua School District. So, we did those. Continue to record IN Education programs as well as, Nashua Public Health Matters program with the Department of Public Health.

One of the other things that, always happens this time of year is the Biddy Basketball from the Nashua Parks Recreation. And we always look forward to recording the Junior Biddy Championship games for the both the boys and the girls. And those were held in February.

Andrew Cernota, Chairman:

Mr. Bartis and Mr. Russell.

Bob Bartis:

Thank you. Bob Bartis on behalf of BRBTV. Mr. Poehnert went over our numbers, so I won't repeat those. But you saw our live events, our playbacks, and the number of hours that we've produced for TV viewing. We continue to work with our regular hosts and our regular constituents come in to do their respective shows. We continue to run our slides and our billboards on BRBTV and WSMN.live promoting the free TV use of the studio, as well as free equipment sign-outs, and the ability to watch shows on Roku every week that the shows that are produced are uploaded to Roku and Apple TV. And we continue to operate and monitor our live cameras throughout the city, including the Nashua River cam, Nashua Arts Center, Nashua Senior Center, the Chamber of Commerce cam, Mine

Falls Park, and the West Hollis Street cameras. Our live events continue to include, on Thursdays having Mayor Donchess in for his report. Nashua Fire Rescue Chief Steve Buxton, as well as representatives from the Nashua Police Department, also provide weekly live reports. We continue with and as long with AMR Director, Chris Stawasz.

We continue with our live and special broadcasting including for last quarter we did breakfast with Santa at the Nashua Senior Center, Nashua Coral Society, the Humane Society, the live report for the Chamber, for the State of the City provided by the Mayor. And I think lastly, we continue to participate in the quarterly lunch and learns that the New Hampshire Coalition for Community Media puts on. This past quarter was hosted by, Merrimack Public Television. So, we attended that.

Andrew Cernota, Chairman:

Thank you. Moving on. Old business. Franchise fee split, increase update. Mr. Miseirvitch, or are you,

Jeff Poehnert, PEG Program Manager:

Jeff Poehnert, PEG Manager. That was in the report I did where I gave the update.

Andrew Cernota, Chairman:

Yes, but I think there was going to be a motion-

Jeff Poehnert, PEG Program Manager:

Oh, okay.

Andrew Cernota, Chairman:

... for a recommendation-

Jeff Poehnert, PEG Program Manager:

I can't do that for...

Andrew Cernota, Chairman:

... to this committee.

Nick Miseirvitch, IT CIO:

Yes. I move to request the 3% out of the 4% franchise fees for the PEG fund still?

Andrew Cernota, Chairman:

Yes.

Nick Miseirvitch, IT CIO:

That's the official title?

Jeff Poehnert, PEG Program Manager:

Yeah, sorry.

Andrew Cernota, Chairman:

Alright. There's a motion. Discussion? Mr. Miseirvitch.

Nick Miseirvitch, IT CIO:

As Mr. Poehnert pointed out, we, this is the conclusion that the subcommittee has made their recommendations and so, we should proceed with discussing with the administration on making this happen to fully fund this group for FY26.

Andrew Cernota, Chairman:

Any other members? Chief.

Steve Buxton, Fire Chief:

By making this adjustment on their recommendation, will that fund things at an appropriate level for us to be able to continue to move forward as we have been?

Nick Miseirvitch, IT CIO:

For FY26, yes, we will keep an eye on how things progress throughout the year and make a recommendation for FY27 when the time comes.

Andrew Cernota, Chairman:

Any other comments, questions, concerns? We will move the question. All those in favor of the motion?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes. Thank you. The next item, I think it's also Mr. Miseirvitch's motion. The NPT, the contract extension.

Nick Miseirvitch, IT CIO:

Thank you, Mr. Chairman. Nick Miseirvitch again. I move to accept the proposal for BRBTV to extend their contract for an additional two years at a rate of \$175,000 per year.

Andrew Cernota, Chairman:

There's a motion. Discussion? Hearing none, I guess we'll move the question. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes. Thank you. New business, equipment request. Mr. Poehnert had already started us off in his report on that.

Jeff Poehnert, PEG Program Manager:

Yep.

Andrew Cernota, Chairman:

Is there a motion.

Jeff Poehnert, PEG Program Manager:

For the record Jeff Poehnert. Well, if you need further explanation, I'd probably throw it over to PD's a Little or Dan, a little more technical but, of course I can make a motion.

Jennifer McCormack, Library Director:

Mr. Chair, Jennifer McCormack. I move to approve an expenditure not to exceed \$1,500 for the purchase of a Cosmo C2, video transmission system.

Andrew Cernota, Chairman:

All right, there is a motion. Discussion? Anyone have any questions for Mr. Poehnert or Mr. Johnson about the equipment? Guess not. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? All right. The motion passes. And we are again at public comment. And I don't believe we have any members of the public here, so we will move on.

Dan Young:

Mr. Chair?

Andrew Cernota, Chairman:

Yes.

Dan Young:

Hi, just, as a member of the public, Daniel Young. Just as a reminder to everybody in this room, we also do have a Nashua Community Television app, which you can find on your iPhone or your Android device, to which you can watch all of the live programming. And every time that one of us, including our members of the BRBTV, you mentioned Roku, Apple, et cetera, all of those programs do arrive on that app as well. It's, we just push it to one place and it gets to everywhere and I highly recommend it. It's a lot of fun.

Andrew Cernota, Chairman:

Thank you.

Dan Young:

You could watch us live right now. Thank you.

Andrew Cernota, Chairman:

Remarks by members? I will make one remark to remind the members of the, the committee that in our next meeting, we will be electing officers. The officers are a Clerk, a Vice Chairman, and a Chairman. So, if you're interested in any of those positions please let us know so that we can put that on the agenda. Any other remarks by members?

Unknown:

Mr. Chair, motion to adjourn.

Andrew Cernota, Chairman:

There's a motion to adjourn. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes.

ADJOURNMENT:

The meeting was adjourned at approximately 8:45 am.