

Nashua Arts Commission
Meeting minutes
June 9, 2026

In attendance:

Jennifer Annand

Faith Mandravelis

Judy Carlson

Jane Marquis

Tina Cassidy

Stephanie Moll

Sara Ceaser

Lindsay Rinaldi

Chuck Emmons

Carol Robey

Paula Lochhead

Lauren Spira-Savett

Guests: Kori Thomas and Jalix Delacruz, ArtCity; Manny Ramirez, Christian Ramirez, Positive Street Art; Sonia Lee Gilmore, ArtHub.

City reps: Liz Hannum, Alderman-at-Large Amber Morgan, Kathleen Palmer

Call to Order: 8:05 am. **Roll Call of Members.**

Meeting began with recognition, kudos and appreciation to **Carol** for her tenure on the commission, which is ending. Her contributions will not be forgotten.

Motion to Approve: May minutes – Motion to Approve was made by **Chuck** and seconded by **Judy**, all in favor. Motion carried.

Old Business

Summer Music Series update: **Faith** said it's going well securing musicians for the Downtown Nashua Association music series (Farmers Market Sundays and live music nights). The City has submitted to AP to cut the commission's check for paying those artists; hopefully it will be in-hand to DNA soon. **Liz** was asked to send the commission the sound system specs for review.

Ren Park Mural update: **Lauren** debriefed the commission on the ribbon-cutting event and the student projects the muralist held. All aspects of the muralist's work with Nashua were deemed a great success.

Arts Kiosk discussion: After some discussion on potentially partnering with another city committee to fund a kiosk, the commission decided to table further discussion on the purchase until more information can be gathered.

CONT.

New Business

ArtCity: Artist and organizer Kori Thomas gave a presentation (attached) regarding a proposed event called ArtCity. This would involve improvement of the Heritage Rail Trail in the Tree Streets neighborhoods, via an event with artists working live, with music, vendors, food, etc. The commission asked many questions about other additional sponsorship sources, and eventually, a **Motion** was made by **Paula** to support this event at \$2,500 (the request was for \$5,000) from FY27 NAC funds. **Faith** seconded. Roll-call vote came to 8 Yay, 4 Nay. Motion carried. **Lindsay** to write an FYI memo for BOA.

Motion to Table additional New Business of commission officer elections was made by **Chuck**, seconded by **Carol**, all in favor, Motion carried.

Motion to Adjourn: 9:25 am, made by **Chuck**, seconded by **Judy**, all in favor. Motion carried.

Next Meeting: NO JULY MEETING. **8 am Tuesday, August 11, 2026**

attachment

Art City

naShua



ABOUT US



ARTCITY STARTED AS A MICRO MURAL FESTIVAL AND ARTS INITIATIVE FOUNDED BY NASHUA ARTIST QUEST NINE. WITH HELP FROM MOSAIC LOWELL, CTI LOWELL FARMERS MARKET, TDI MASS DEVELOPMENT, AND CITY OF LOWELL OFFICE OF ECONOMIC DEVELOPMENT WE WERE ABLE TO ACTIVATE THE DUTTON STREET MARKET WITH THIS EVENT, BRINGING 769 PEOPLE OUT TO THE 6 HOUR EVENT. THE EVENT DID SO WELL THAT APPROXIMATELY 2000 PEOPLE CAME IN THE FOLLOWING 2 WEEKS TO SEE THE MURALS IN PERSON, FURTHERING THE POSITIVE IMPACT ON THE START UP BUSINESSES AND FARMERS MARKET.

THROUGH THIS EVENT ALONG WITH FUTURE ACTIVATIONS, OUR TEAM IS DEDICATED TO INSPIRING COMMUNITY CONNECTION THROUGH CREATIVITY, AND UPLIFTING EMERGING ARTISTS WITH MENTOR SUPPORT. WE ENCOURAGE ECONOMIC DEVELOPMENT OF LOCAL BUSINESSES, AND AIM TO UNITE & STRENGTHEN THE CREATIVE COMMUNITIES OF OUR CITIES.

SINCE OUR FIRST EVENT, WE HAVE EXPANDED INTO SEVERAL OTHER CITIES AND COUNTRIES, GROWING OUR REACH. WE HAVE ADOPTED SEVERAL YOUTH ARTS WORKSHOPS INTO OUR PROGRAMMING INCLUDING QUEST NINE'S VIBRANT MINDS WORKSHOPS EXPLORING IDENTITY BUILDING AND SELF EXPRESSION FROM 5TH-12TH GRADE, AND VP JALIX DELACRUZ'S GENIUS GIANTS SERVING K-5TH GRADE STUDENTS.

“THE VISION OF ARTCITY IS TO
STRENGTHEN AND UNITE THE
COMMUNITY WITH INCLUSIVE
EVENTS”

PAINT JAMS
GALLERY EVENTS
YOUTH WORKSHOPS
CREATIVE MENTORSHIPS
COMMUNITY MURALS
OPEN MICS
ARTIST TALKS
PAINT NIGHTS
PUBLIC ART PROJECTS
ADULT WORKSHOPS



AUDIENCES

ARTCITY IS AN UNIQUE EVENT PLATFORM AND CULTURAL HUB MERGING ALL ART MEDIUMS FROM MURALS TO MUSIC, VISUAL ARTS TO MEDIA, WHERE COMMUNITY ENGAGEMENT IS THE CENTER OF IT ALL. WE ARE GAGING THE METRICS ON OUR SOCIAL MEDIA POSTS, ATTENDANCE OF OUR EVENTS, OPEN CALL APPLICATIONS, ATTENDEE ENGAGEMENT, AND ARTISTS SURVEYS IN ORDER TO COMPLETE A FULL EVALUATION AND IMPACT ASSESSMENT TO ENCOURAGE POSITIVE GROWTH IN FUTURE EVENTS.

IN THE WEEK LEADING UP TO THE FIRST ARTCITY EVENT WE HAD 130,000+ VIEWS ON ARTCITY’S INSTAGRAM PAGE, THE METRICS ARE LISTED BELOW. OUR REACH CONTINUES TO GROW, WE HAD 32 REGIONAL APPLICANTS FOR LIVE PAINTING AT OUR FIRST EVENT AND IN OUR LAST OPEN CALL WE HAD 67 APPLICANTS, INCLUDING INTERNATIONAL ARTISTS FROM MADRID AND BEYOND, AND THE NUMBER IS STILL RISING.

TARGETED DEMOGRAPHIC

A

AGE 16-25

30%

B

AGE 26-35

34.5%

C

AGE 36- UP

35.5%

ARTISTS

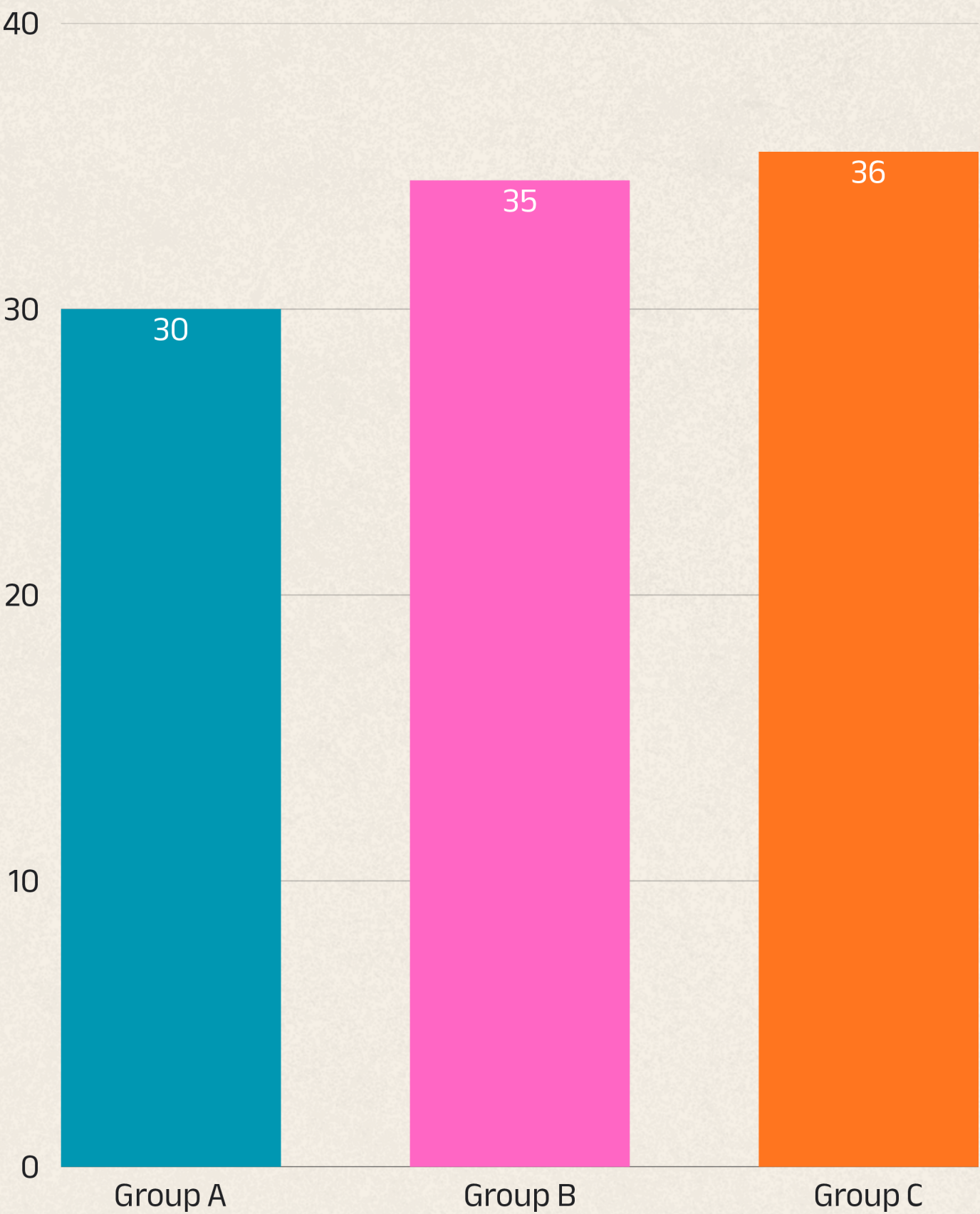
CITY DEVELOPMENT

ENTHUSIASTS

MUSICIANS

STUDENTS

ENTREPENUERS



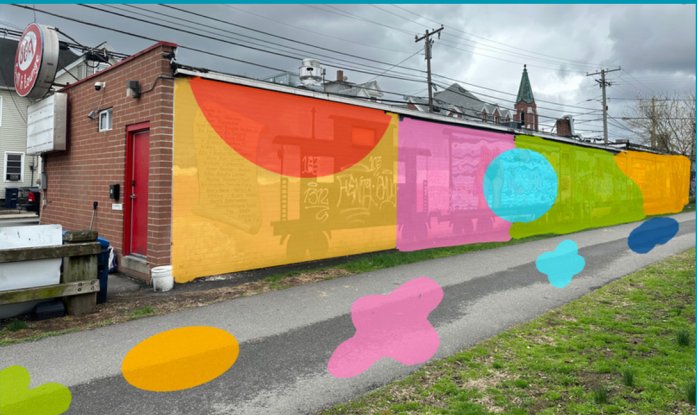
ARTCITYnashua



BEFORE



AFTER

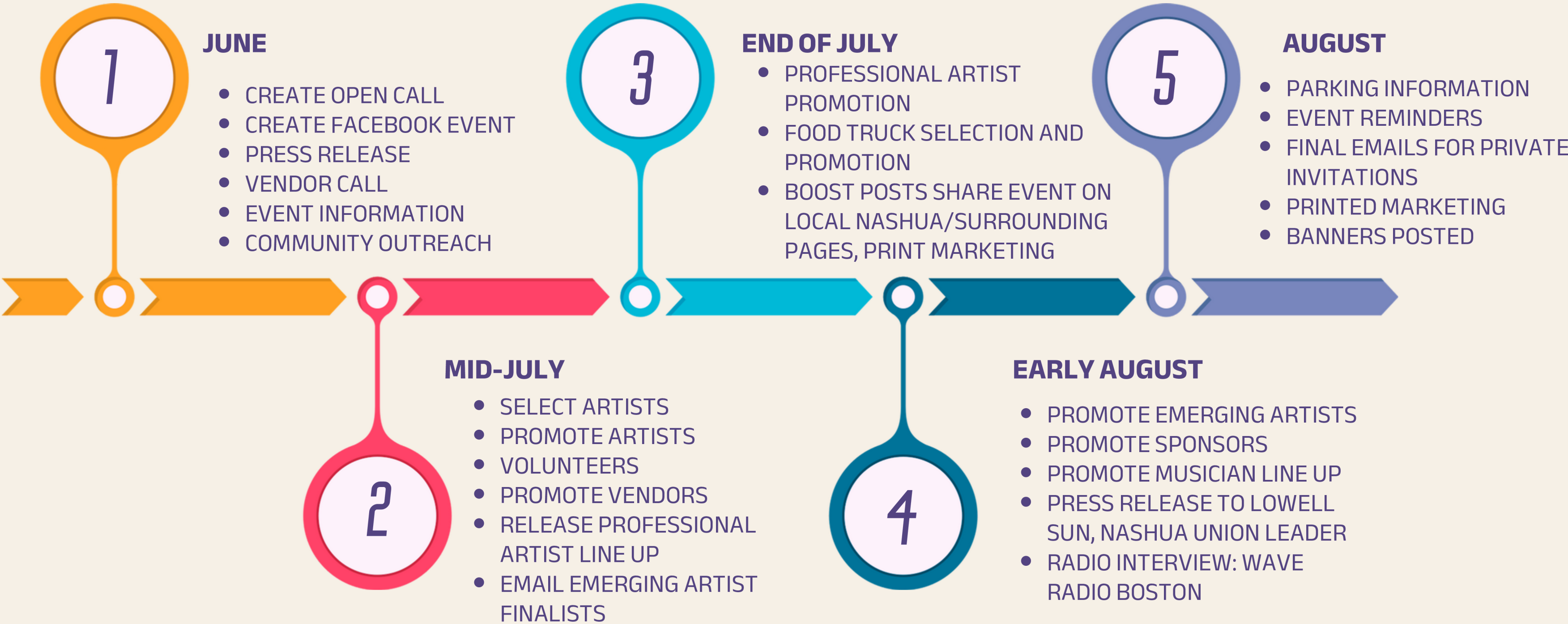


EVENT DETAILS



- ☺ UP TO 4 LARGE PROFESSIONAL MURALS WILL BE PAINTED ALONG NASHUA'S HERITAGE RAIL TRAIL.
- ☺ (10) 8X10' MURALS WILL BE LIVE PAINTED ALONG THE TRAIL BEHIND 809 LOUNGE & MEXICAN GRILLE. THESE MURALS WILL BE CURATED GALLERY STYLE SIMILAR TO MANCHESTER'S "CAT ALLEY"
- ☺ WE WILL REVAMP THE "LAND CHINA BUILDING", AND ACTIVATE NASHUA'S "FREE WALL" DURING THE EVENT WITH GRAFFITI ARTISTS
- ☺ TWO- THREE FOOD TRUCKS WILL LINE ASH STREET SKATEPARK, ALONG WITH A STAGE, LIVE PAINTING, AND COMMUNITY OPPORTUNITIES.
- ☺ WE WILL HAVE A STAGE, LIVE MUSIC FROM LOCAL BANDS FROM 12-4PM AND MUSIC FROM LOCAL DJS FROM 4-7PM ALONG WITH MUSIC AT MULTIPLE SITES ALONG THE TRAIL.
- ☺ WE WILL RUN MULTIPLE WORKSHOPS DURING THE DAY AND USE WAYFINDING TO HELP ATTENDEES NAVIGATE THE EVENT, ALONG WITH LOCAL BUSINESSES.
- ☺ WE HAVE ROOM FOR 20 LOCAL ART/ BUSINESS VENDORS, OUTDOOR GAMES, AND SEATING.
- ☺ WE ARE SPONSORED BY TOPOCHICO WHO WILL BE BRINGING A SMALL PHOTO BOOTH WITH MORE SPONSORS TBA

marketing



PARTIAL BUDGET OVERVIEW

THE
MURALS.

THE
ARTISTS.

DESCRIPTION	
RAILTRAIL CLEAN UP, PRIME AND PREP ALL WALLS MATERIALS, ASSISTANTS, COMMUNITY OUTREACH	\$5000
CAMPANELLA MURAL (\$25/SQFT @ 567 SQFT) PLUS MATERIALS AND SCISSOR LIFT RENTAL	\$24,000
10 PROFESSIONAL MURALISTS (\$1500/EACH)	\$15000
EMERGING ARTISTS AND TEACHING ARTIST WORKSHOPS (\$300 EACH)	\$3000
DAY OF EVENT MATERIALS, ARTIST BAGS, TSHIRTS, ETC.	\$6000

THE BIG NUMBER

\$96,400.00

15 NEW MURALS

BOOSTED EQUITY IN LOCAL BUSINESSES

MARKETING FOR DOWNTOWN NASHUA

NEW PEOPLE MEANS NEW MONEY

- A TOURIST ATTRACTION
- CLEAN UP HERITAGE RAIL TRAIL
- COMMUNITY OWNERSHIP
- TREE STREETS COMMUNITY OUTREACH
- LOOK BETTER, FEEL BETTER
- LESS GRAFFITI, LESS CRIME
- INSPIRED YOUTH
- INSPIRED COMMUNITY

WILL YOU JOIN US?

OUR ASK:

\$5000

REQUESTED BEFORE JULY 6TH, 2026

HOW WILL THE FUNDS BE USED?

- TREE STREETS COMMUNITY OUTREACH
“NEIGHBORS OF THE RAIL TRAIL”
- 1 NEIGHBORHOOD MEETING
- 2 BILINGUAL OUTREACH STAFF
- HERITAGE RAIL TRAIL CLEANUP DAY
- COMMUNITY SURVEY CAMPAIGN
- WALL PREPARATION
- SIGNAGE & PRINTED MATERIALS

Your support sends a powerful message and a unified Arts mission to enhance our communities with public art and community engagement.

SPONSORS, GRANTS, PARTNERS

ARTCITY HAS EXPERIENCE PARTNERING WITH LARGE BRANDS SUCH AS REDBULL, TOPOCHICO, AND OTHER LARGE ORGANIZATIONS, WE ARE CURRENTLY IN CONVERSATIONS AND HAVE CONFIRMED BACKING WITH VITAMIN WATER, SMART WATER, AND MONSTER ENERGY ON OUR NEXT EVENTS. I ALSO HAVE TIES WITH GATE CITY CASINO AND THE NASH AND BELIEVE WE COULD ACCESS FUNDING WITH MANY MORE SPONSORS AND PARTNERS IF NEED BE.



YOUR HELP SHOWS A UNIFIED COMMITMENT TO GROWING THE ARTS AND SUPPORTING THE BETTERMENT OF THE TREE STREETS, AND ITS RESIDENTS BY ENCOURAGING NEW ARTISTS, CREATING MENTORSHIPS, AND SELF EXPRESSION IN OUR COMMUNITIES.



ARTCITY IS ALSO INTERESTED IN PARTNERING WITH LOCAL BUSINESSES SUCH AS GATE CITY FENCING, AND OTHER ORGANIZATIONS IN ORDER TO CLEAN UP THE HERITAGE RAIL TRAIL IN THE COMING MONTHS LEADING UP TO THE EVENT.

MEET OUR PAST ARTISTS

SOPHYTUTTLE



ADAM_ODAY



RIXYXIR



EYEFORMATION



MORE TBA...

ANNADIDATHING



CROCPAINTS



PETECOSMOS



BRANDALIZM
MERKAVELIART





ANTONIO ALVAREZ
MEDIA & SOUND
ARTCITY HQ



KORI THOMAS
CREATIVE DIRECTOR
ARTCITY FOUNDER



JALIX DELACRUZ
WORKSHOP DIRECTOR
ARTCITY VP



BENJAMIN CHASE
VOLUNTEER COORDINATOR
ARTCITY LOWELL

THANK YOU
FROM THE ARTCITY TEAM